

# **Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda**

**Tuesday, May 23, 2006  
10:00 a.m. – 3:30 p.m.**

California Department of Health Services  
Training Rooms B & C, First Floor  
1500 Capitol Avenue  
Sacramento, CA

10:00 – 10:15	Welcome and Introductions	Kirk Kleinschmidt
10:15 – 10:25	Approval of Minutes from the January 23, 2006, Meeting; Correspondence; Announcements	Kirk Kleinschmidt
10:25 – 10:35	Environmental Developments <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Discuss major tobacco-related news</li></ul>	Kirk Kleinschmidt
10:35 – 10:45	Tobacco Control Legislative Visits Update <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Discuss results of the April 20, 2006, information and education visits to state legislators</li></ul>	Kimberly Weich Reusché American Lung Association of California (ALAC)
10:45 – 11:00	Tobacco Tax Initiative and Legislative Update <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Discuss status of the Coalition for a Healthy California tobacco tax initiative</li><li>• Discuss status of tobacco-related legislation and determine any TEROC position on the legislation</li></ul>	Paul Knepprath ALAC
11:00 – 11:40	Budget Update <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Review and discuss the Proposition 99 accounts in the May Revision of the Governor's Budget</li><li>• Discuss any changes to the Health Education, Research, and Unallocated Accounts</li><li>• Discuss status of funds in the unrestricted reserve of the Research Account (RA)</li><li>• Discuss revenue projections</li><li>• Answer member questions</li></ul>	Rebecca Lee and Ken Da Rosa Department of Finance  Eileen Kostanecki California Health and Human Services Agency
11:40 – 12:00	Dialogue with California Department of Health Services (CDHS) Director <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Learn about the proposed CDHS reorganization and its implication for tobacco control</li></ul>	Sandra Shewry, Director Mark B. Horton, State Public Health Officer

12:00 – 1:00	Lunch	
1:00 – 1:30	University of California – Tobacco Related Disease Research Program (TRDRP) Report <u>Expected outcome:</u> <ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the Master Plan (MP)</li> <li>• Discuss funds in the unrestricted reserve in the RA</li> <li>• Learn status of recruitment for TRDRP Director</li> </ul>	Larry Gruder
1:30 – 2:05	California Department of Health Services Report <u>Expected outcome:</u> <ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the MP</li> <li>• Discuss MP distribution and utilization</li> <li>• Hear progress on new advertisement concepts, focus group responses, and approval status</li> </ul>	Kurt Snipes April Roeseler Robin Shimizu Colleen Stevens
2:05 – 2:35	Legal Actions against Tobacco Companies <u>Expected outcome:</u> <ul style="list-style-type: none"> <li>• Learn about Master Settlement Agreement enforcement litigation</li> <li>• Discuss other tobacco-related enforcement litigation</li> </ul>	Dennis Eckhart California Attorney General's Office
2:35 – 2:45	Break	
2:45 – 3:15	California Department of Education Report <u>Expected outcome:</u> <ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the MP</li> </ul>	Meredith Rolfe John Lagomarsino
3:15 – 3:30	Public Questions and Comments	Kirk Kleinschmidt
3:30	Adjourn	
	Next TEROC Meeting: September 12, 2006, in the Bay Area (Regular meeting)	

*For information about this meeting, contact Kathony Jerauld at (916) 449-5492, or e-mail [kjerauld@dhs.ca.gov](mailto:kjerauld@dhs.ca.gov)*